

PARTNERSHIP WORKING WITH ENVIROWISE

Envirowise Regional Managers are located in each of the English regions, forging effective partnerships with both national and regional business support organisations (BSOs). Since establishing a regional presence in 2001 we have

- Collaborated with over 300 BSOs and trade bodies
- Supported over 150 events per year
- Together with our partner BSOs, delivered an efficient, co-ordinated and relevant service to over 10,000 businesses per year



WHY SHOULD YOU WORK WITH US?

Effective collaboration between publicly funded business support organisations (BSOs) is a fundamental part of the Government's Business Support Simplification Programme (BSSP). Envirowise works with both Public and Private BSOs to reach businesses.

In these times of economic uncertainty it makes even more sense to pool resources and optimise use of resources. By joining forces, we can offer businesses an enhanced service in a cost-effective and practical way.

Our last BSO survey showed that our partners rated the following as very strong reasons for working with us:

- Access to specialist information and support
- Good communication
- Access to technical speakers for events

ABOUT ENVIOWISE

Enviowise is a Government-funded programme, providing free, independent, confidential business advice on waste minimisation, resource efficiency, and sustainable development. Enviowise works closely with other national Delivery Bodies on resource efficiency.

It offers a wide range of tailored services including benchmarking, motivation aids and practical tools and manages a network of over 130 experts to generate solutions driven by the specific needs of individual firms, to genuinely improve their business practices, profitability and competitiveness. To date, Enviowise has generated estimated carbon savings of around 1Mte/yr (or about 1% of UK emissions) and saved business over £1 billion.

HOW DOES IT WORK?

Your local Enviowise Regional Manager will discuss with you the options available, which include:

- Joint events and meetings
- Provision of technical speakers at events
- Signposting of partner's services
- Joint projects
- Joint publications

PARTNERSHIP WORKING IN ACTION – A SCENARIO

Background

The BSO and Enviowise Regional Manager (RM) should meet to discuss initiatives for water minimisation and wider resource efficiency/waste minimisation issues.

They may agree to organise an initial event to introduce the topics and help gauge the level of interest amongst their members, following which further events and/or initiatives might be planned.

Agreement on the objectives and actions needed and who takes responsibility would then be required.

Associated objectives and activities:

BSO actions:

- Promote event
- Recruit 50 delegates
- Provide venue

Enviowise actions:

- Design event invitation flyer
- Deliver 1 hour presentation on resource efficiency
- Send follow-up information by e-mailer

Joint actions:

- Produce delegate feedback form, evaluate.

Review and future opportunities

The BSO and RM would then meet to evaluate success of event and discuss how to progress the partnership. Delegate feedback might indicate that the event was well received and that businesses want more information on resource efficiency.

Options that might be discussed:

- Reciprocal links between BSO and Enviowise websites, signposting each other's services
- Articles in BSO and Enviowise e-bulletins
- Production of joint branded top tips fact sheets
- Water efficiency presentation/workshop at next BSO event
- Collaboration on water minimisation projects
- RM to attend quarterly steering group meetings

“OF ALL THE BREW PARTNERS, OUR RELATIONSHIP WITH ENVIOWISE IS THE STRONGEST. ENVIOWISE IS MOST ATTUNED TO REGIONAL WORKING”

“ABSOLUTELY FANTASTIC; REALLY HELPED. DON'T KNOW WHAT WE WOULD HAVE DONE WITHOUT THEM”

“FANTASTIC. EXCELLENT - HAS A GOOD UNDERSTANDING OF THE PRIORITIES IN THE REGION, AND IS DOING A CRACKING JOB”

Quotes from the Enviowise Survey of Business Support Organisations (2007)

INTERESTED? - CONTACT YOUR REGIONAL MANAGER

<http://www.enviowise.gov.uk/england/Enviowise-in-England.html>

enviowise } ADVICE LINE 0800 585794

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Enviowise - sustainable practices, sustainable profits. Enviowise is a Government-funded programme dedicated to putting the sustainable use of resources at the heart of business practice. It is managed by AEA Technology plc and Serco TTI. Enviowise is funded by Defra, the Scottish Government, the Welsh Assembly Government and Invest Northern Ireland.



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